

Sponsorship Proposal

*Physicians' Gala and
150th Anniversary*



150 YEARS OF MEDICINE IN MEMPHIS

Physicians' Gala

April 25, 2026

The Memphis Medical Society is honored to celebrate 150 years of advancing medicine, supporting physicians, and strengthening the health of our community. On April 25, 2026, we will mark this historic milestone with our annual Physicians' Gala—an elegant evening that will bring together physicians, healthcare leaders, community partners, and friends to honor the legacy of medicine in Memphis. This once-in-a-century celebration offers sponsors a unique opportunity to showcase their commitment to the medical community, align their brand with physician leaders, and be recognized as a vital partner in shaping the future of healthcare. Together, we will celebrate the past, honor the present, and invest in the next 150 years.



MEET OUR BOARD

For almost 150 years, the Memphis Medical Society has been led by a group of local physicians serving on the Board of Directors. With physicians leading the organization, the Memphis Medical Society is uniquely equipped to protect the practice of medicine and advocate for the community.



James Beaty, Jr. M.D.
President
Campbell Clinic Orthopaedics



Dale Criner, M.D.
Immediate Past President
Methodist LeBonheur Healthcare



Catherine Womack, M.D.
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Perisco Wofford, M.D.
Secretary
Perisco Wofford, M.D. PLLC



Desiree Burroughs-Ray, M.D.
Treasurer
UTHSC

MEMBERS-AT-LARGE

Emily Coursey, M.D.
Sara-Elizabeth Cardin, M.D.
Melanie Woodall, M.D.
Shirin Mazumder, M.D.
James Wang, M.D.
Melissa Barnhart, M.D.
Justin Monroe, M.D.
George Flinn, M.D.
Jason Yaun, M.D.

SPONSORSHIP PACKAGES

Thank you

First Horizon

and

UTHSC

Presenting Sponsor

\$20,000

- "2026 Physicians' Gala presented by..."
- Opportunity to speak at Physicians' Gala
- Table at Gala - ten tickets
- Logo on website and invitation
- Logo on step and repeat
- Marketing inclusions: social media, media releases, interviews, etc.
- Individual signage at Gala
- Full-page ad in Gala program
- One year, full-page, color ads in MMS Quarterly Magazine



Platinum Sponsor

\$15,000

- Individual signage at Gala
- Table at Gala - ten tickets
- Logo on website
- Full-page ad in Gala program
- One year, full-page, color ads in MMS Quarterly Magazine



Gold Sponsor

\$10,000

- Individual signage at Gala
- Six tickets to Gala
- Logo on website
- Half-page ad in Gala program
- One year, full-page, color ads in MMS Quarterly Magazine



Silver Sponsor

\$7,500

- Individual signage at Gala
- Four tickets to event
- Half-page ad in Gala program
- Logo on website (tiered)



Bronze Sponsor

\$5,000

- Shared signage at Gala
- Four tickets to event
- Half-page ad in Gala program
- Logo on website (tiered)



Supporting Sponsor

\$3,500

- Shared signage at Gala
- Two tickets to event
- Logo in Gala program
- Logo on website (tiered)

INDIVIDUAL OPPORTUNITIES

Hall of Fame Sponsor

\$10,000

- Recognition in public-facing marketing
- Recognition in Gala program
- Logo on banners
- Individual signage at Gala
- Four tickets to Gala
- Logo on HOF website
- Quarterly magazine recognition with HOF winners

Thank you

Regional One Health

“My Favorite Doctor” Sponsor \$10,000

- Recognition in public-facing marketing
- Logo on each story/post/etc.
- Social media call-outs

Historical Timeline Sponsor | \$5,000

- Recognition in Gala program
- Shared signage at Gala
- Two tickets to Gala
- Recognition on Gala presentation

Dr. RWM Founder Bar Sponsor | \$2,000

- Signage at the main entry bar
- Logo on 150th landing page
- Logo placement in Gala program
- Two tickets to Gala

Photo Booth Sponsor | \$2,000

- Signage at photo booth at Gala
- Staff person at photo booth
- Logo placement in Gala program
- One ticket to Gala

President's Sponsor | \$3,500

- Signage at the raffle table
- One ticket to Gala with seat at President's table
- Logo placement in Gala program

Thank you
St. Jude

Bar Sponsor | \$1,500

- Signage at Gala bar
- Logo on 150th landing page
- Two tickets to Gala

Thank you
Watkins-Uiberall

Raffle Sponsor | \$1,500

- Raffle table sponsorship
- Signage at table
- One ticket to Gala
- \$500 of sponsorship starts the raffle

Thank you
MOGA

ABOUT THE MEMPHIS MEDICAL SOCIETY

A pillar of the medical community for 150 years

The Memphis Medical Society (MMS) is a physician-led professional organization serving as the local voice for physicians and medicine in Shelby County. Founded in 1876, MMS advocates for physicians, advances the practice of medicine, and improves community health. Its mission is to support, serve, and empower physicians so they can focus on delivering quality care to patients. MMS accomplishes this through advocacy, education, leadership development, physician wellness, and philanthropic initiatives like Project Access West Tennessee. With more than 2,500 members, MMS fosters collaboration among physicians, healthcare leaders, and community partners to strengthen medicine and ensure better health outcomes for all.





Thank You

If you are interested in sponsoring the Physicians' Gala or another opportunity with the Memphis Medical Society, please reach out to Cailyn Bautista Lillard. We can customize proposals to meet your needs.



The Memphis  Medical Society

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