



WELCOME
to the
HOUSE
of
MEDICINE

The Memphis  Medical Society

Whether you are a healthcare leader looking to develop your career and grow your organization, or if you seek to network with those leaders, we are here to connect you.

Looking to get your business in front of healthcare leaders?

Call us today!

For more information:
Clint Cummins, 901-761-0200 or
ccummins@mdmemphis.org

WE ARE THE HOUSE OF MEDICINE

OUR RELATIONSHIPS

MEMBERSHIP ORGANIZATIONS

The Memphis Medical Society partners with several third-party membership organizations, including the Mid-South Medical Group Management Association, Mid-South Healthcare Executives, and the Memphis Pediatric Society.

NETWORKING AND REFERRAL EVENTS

We offer many opportunities throughout the year to gather together in fun and casual environments in order to make new friendships, maintain current ones and grow everyone's referral network throughout Shelby County.

STATEWIDE CONNECTIONS, LOCAL IMPACT

MMS works closely with the Tennessee Medical Association, Tennessee Medical Group Management Association, and many other state organizations. These organizations broaden our network and strengthen our impact at the local level.

by the numbers

our reach in the Memphis healthcare community is unparalleled

2,500+

physicians, residents and students

500

practice managers



800

hospital administrators



99+

specialties represented



2,800

medical job placements



MDMEMPHIS.ORG

The Memphis Medical Society



MEMBERSHIP

2,500+ Members

99+ Specialties

Monthly Events

OUR PURPOSE



PRACTICE HEALTH

Referrals, staffing and PPE



PHYSICIAN HEALTH

Advocacy, wellness, events



PUBLIC HEALTH

Patient advocacy & charity care



The Memphis Medical Society is a membership organization dedicated to supporting physicians at home and in the practice.

Most MMS events are open to all physicians and select guests.



901-761-0200



cazhar@mdmemphis.org



www.mdmemphis.org

MEMBERSHIP

Our Groups

Adams Patterson Gynecology & Obstetrics
Baptist Cancer Centers
BMG Family Physicians Foundation
Campbell Clinic Orthopaedics
Christ Community Health Services
Clinica Medicos
Consolidated Medical Practices of Memphis
East Memphis Neonatology
East Memphis Orthopedic
Eye Specialty Group
Gastro One
Hamilton Eye Institute
Inpatient Physicians of the Mid-South
Le Bonheur Pediatrics
Martin, Lee and Page OBGYN
Mays and Schnapp Pain Neurospine and Pain
McDonald Murrmann Center for Wellness
Medical Anesthesia Group
Memphis Dermatology Clinic
BMG Memphis Lung Physicians Foundation
Methodist Le Bonheur Healthcare
Mid-South Ear, Nose and Throat
Mid-South Imaging and Therapeutics
Mid-South Independent Group
OrthoSouth
Pediatric Anesthesiologists
Pediatrics East
Plastic Surgery Group of Memphis
Semmes-Murphey
Shea Clinic
The Urology Group
West Cancer Center & Research Institute



Membership also includes membership in the Tennessee Medical Association (TMA), the number one physician advocacy group in the State.

Discount Dues Pricing

First-year members receive a discount of 50% off their annual dues, securing membership for only \$450

Group Pricing

Physician groups of 11 or more are eligible for group discounts ranging from 10 to 20% or the first-year discount. Dues bundling is also available - check out the additional organizations.

CAZHAR@MDMEMPHIS.ORG

The Memphis Medical Society

PRESIDENT'S GALA

AUDIENCE
PHYSICIANS,
HEALTHCARE
EXECUTIVES

ATTENDANCE
200+



ABOUT GALA

President's Gala is a unique opportunity for our members to catch up with colleagues outside of a clinical setting and continue to grow networking and referral relationships. Sponsors of Gala are able to be in a room with more than 200 physicians in a relaxed and fun space to promote their brand and services.

SIGNATURE EVENT



AUDIENCE DEVELOPMENT

Informal, relaxed networking



CREATIVE BRANDING

Tabling, swag bags, signage



BUSINESS ANALYSIS

Post-event communication



901-761-0200



ccummins@mdmemphis.org



www.mdmemphis.org

GALA SPONSORSHIPS



Gastro One

Excellence in Digestive Health



Mays & Schnapp

Neurospine and Pain

OrthoSouth



\$10,000 PLATINUM

- Exclusive, Presenting Sponsors of President's Gala
- Opportunity to speak at President's Gala
- One year of full-page, full-color ads in Quarterly magazine
- Logo on website
- Individual signage, eight tickets and a full-page ad at Gala
- Four guest blog posts, cross posted on all social media channels

\$7,500 Gold

- One year of full-page, full-color ads in Quarterly magazine
- Logo on website
- Individual signage, six tickets and a full-page ad at Gala
- Three guest blog posts, cross posted on all social media channels

\$5,000 Silver

- One year of half-page ads in Quarterly magazine
- Logo on website
- Group signage, four tickets and a half-page ad at Gala

\$2,500 Bronze

- One year of half-page ads in Quarterly magazine
- Logo on website
- Group signage, two tickets and a half-page ad at Gala

MDMEMPHIS.ORG

The Memphis Medical Society

RESIDENT WELCOME

AUDIENCE
INCOMING RESIDENTS,
MMS BOARD, UTHSC
ADMINISTRATION

ATTENDANCE
80



SIGNATURE EVENT



BRAND DEVELOPMENT

Your logo on all promotional materials.



ONSITE PRESENCE

Quality time with incoming residents.



FOLLOW-UP DATA

Contacts to continue your relationships.

ABOUT RESIDENTS

Incoming residents are an excited and eager audience. Many are new to Memphis and bring someone to town with them. As a new resident, they are interested in networking, choosing a place to live, financial planning and much more. We host this event to bring them together with our members, welcome them, and show them what Memphis has to offer.



901-761-0200



ccummins@mdmemphis.org



www.mdmemphis.org

SPONSORSHIPS



\$5000 PLATINUM

This category-exclusive opportunity includes four tickets to the event. You will be able to table with giveaways, swag and informational pieces. Your logo will also be included in marketing materials.

\$2500 GOLD

This category-exclusive opportunity includes two tickets to the event. You will be able to table with giveaways, swag and informational pieces. Your logo will also be included in marketing materials.



\$1000 SILVER

This opportunity includes one ticket to the event and your logo included on marketing materials.

The Memphis Medical Society

M1 WELCOME

AUDIENCE
INCOMING MEDICAL
STUDENTS, MMS
BOARD, UTHSC
ADMINISTRATION

ATTENDANCE
200



SIGNATURE EVENT



**BRAND
DEVELOPMENT**
Your logo on all promotional
materials.



**ONSITE
PRESENCE**
Quality time with incoming
students.



**FOLLOW-UP
DATA**
Contacts to continue your
relationships.



ABOUT M1

Each year, we welcome incoming medical students with a dinner. This is an opportunity for students to learn about MMS and network with our board of directors. It's also a fun time for the students to meet and mingle with each other.

Along with M1 students and their families, administration from the school and area healthcare leaders are also invited.



901-761-0200



ccummins@mdmemphis.org



www.mdmemphis.org

MT SPONSORSHIPS

\$5000 PLATINUM

This category-exclusive opportunity includes four tickets to the event. You will be able to table with giveaways, swag and informational pieces. Your logo will also be included in marketing materials.

\$2500 GOLD

This category-exclusive opportunity includes two tickets to the event. You will be able to table with giveaways, swag and informational pieces. Your logo will also be included in marketing materials.

\$1000 SILVER

This opportunity includes one ticket to the event and your logo included on marketing materials.



personalized experiences

These opportunities provide very targeted audiences and can be easily tailored to your brand needs.

Happy Hours for Residents/Female Physicians/etc.

This event can be targeted at any range of specialties, and provides easy interactions and relationship building with **20-50 physicians**.

\$2,500

Legislative Dinner

This annual dinner brings together approximately **50 active physicians** with legislators to review upcoming advocacy issues on healthcare in Tennessee. This private event is a very sought-after audience.

\$3,000

Day on the Hill Bus Ride

This annual roundtrip from Memphis to Nashville is an exclusive opportunity to ride a bus with **30-40 physicians**, residents, and healthcare leaders before and after their meetings with legislators.

\$3,500

New Opportunities

We are always excited to explore new opportunities with sponsors. Let us know how we can partner together to benefit our members in your organization.

bundle example

Sample Proposals

Membership Opportunity Investment

MMS/TMA Membership \$5,781.25 (first-year membership for 25)
MGMA Corp. Membership \$1,100 (first-year membership for 4)
ACHE Membership \$640 (first year membership for 4)

Total \$7,521.25

Corporate Sample Proposal

MMS Gold Gala Sponsorship \$7,500
MMF Sustaining Partner \$10,000
MGMA Sponsorship \$2,000
MGMA Affiliate Membership for 2 \$1,150

Total \$20,650

Foundation Sample Proposal

MMF Presenting Partner \$15,000
MMS Silver Gala Sponsor \$5,000

Total \$20,000

MDMEMPHIS.ORG



Project Access

West Tennessee

WELCOME TO
CHARITY CARE THAT
BENEFITS PATIENTS
AND PHYSICIANS.



ABOUT PAWT

We are expanding healthcare to uninsured, low-income people throughout western Tennessee. Join us in providing speciality care to those in need.

**Donate your time and your talents
today!**

901-761-0200

projectaccess@mdmemphis.org



FLEXIBILITY

Choose telehealth, or in-office visits.



REFERRALS

We coordinate referrals and guide patients.



BILLING

We collect and process billing paperwork, CME documents.



LIABILITY

The Volunteer Health Services Act protects physicians providing charity care.

GET INVOLVED

BE A VOLUNTEER

You can see a PAWT patient at your clinic, just as any other patient. This keeps your schedule tight without disruptions. Seeing just one of our patients a month can make a huge impact.

REFER

Are you a PCP or a specialist with a patient that needs assistance? Refer them to us, and we can take over organizing their care. It's that easy.

FINANCIAL SUPPORT

Our mission can only continue and grow through donations to our foundation, Memphis Medical Foundation. Your financial support goes directly to support your colleagues and our community.

PROJECTACCESSWESTTN.ORG



EXCLUSIVELY
STAFFING

**MEDICAL
LEADERS**



ABOUT US!

MedTemps has been the Mid-South's premiere healthcare staffing agency for nearly 40 years. We staff all positions in the medical office. We place the same dedication in staffing the receptionist as we do the CEO of a healthcare organization. MedTemps is a Joint Commission certified staffing agency.

OUR SERVICES



DIRECT HIRE

We recruit the candidates, you hire the leader you need.



TEMPORARY ASSISTANCE

We can help with brief employee absences or a surge in business.



TEMP-TO- PERMANENT

We recruit, you train and gain the flexibility.



901-761-0200



medtemps@mdmemphis.org



medtemps.com

MEDTEMPS IS YOUR ANSWER



HR Specialists

Want to hire for a position but you don't want all of the headaches of onboarding, training, pay-rolling, etc.?

Prefer to give employees a trial period before hiring?

Don't have the capacity to perform recruiting, employee relations and other critical human resources functions?

Employees

Are you looking for a meaningful job in healthcare, but don't know where to start?

Staffing medical jobs in Memphis is exclusively our passion.

Our goal is to place the best people in the best jobs. We staff full-time, temporary, and part-time jobs!



MEDTEMPSMEMPHIS.COM

OUR MISSION IS
SUPPORTING OUR
PHYSICIANS
THROUGH
EDUCATION,
LEADERSHIP AND
WELLNESS



ABOUT MMF

The Memphis Medical Foundation serves to provide leadership and educational opportunities for physicians as well as wellness and public health programming. We need your help to continue our mission of supporting physicians in all stages of their career.

YOU CAN HELP



CHARITY CARE

Donating your time to Project Access West Tennessee changes lives.



PLANNED GIVING

Make a plan for your future and support future physicians for years to come.



WELLNESS GIFTS

You can gift visits for your colleagues in need of mental health wellness.

Charitable Partnerships

Presenting Partner

Logo at each Society member event
Attendance at each Society member event
10-minute presentation at MMF Board Meeting
Recognition as our Presenting Partner at each Society event
Naming opportunity for MMF Program of your choice

Total \$15,000

Sustaining Partner

Logo at each Society member event
Attendance at each Society member event
10-minute presentation at MMF Board Meeting
Recognition as our Sustaining Partner at each Society event

Total \$10,000

Supporting Partner Opportunities

Logo at each Society member event
Attendance at each Society member event
Recognition as our Supporting Partner at each Society event
Transportation: \$1,000 pays for 10 round trips (basic rideshare) or TBD
specialized medical transportation
Physician Wellbeing: Education and/or Hotline (event or \$200 per Thrive
appt.)
Physician Leadership and Education (scholarships to Ingram Institute)

Total \$2,500+ can be donor directed

Memphis **PEDIATRIC** **SOCIETY**

AUDIENCE
PEDIATRICIANS

ATTENDANCE
PRIVATE DINNERS WITH
UP TO 30 PHYSICIANS



ABOUT MPS

The Memphis Pediatric Society is a physician-based organization in Shelby County. The Memphis Medical Society works closely with MPS on membership, events, administration and more.

Events | Education | Networking

Visit the MPS website for more information or to join.
Annual dues are only \$200.

SPONSORSHIPS



ANNUAL
\$2,500

Invitations and presence at all events and publications



EVENT
\$1,000

Table and presentation at event



MEMBER SPOTLIGHT
\$500

Sponsor a new member for spotlight for recognition



901-761-0200



peds@mdmemphis.org



www.mdmemphis.org/peds



AUDIENCE
**HOSPITAL EXECUTIVES,
ADMIN AND STAFF**

ATTENDANCE
**PRIVATE EVENTS WITH
UP TO 60 MEMBERS**



ABOUT MHCE

The Mid-South Healthcare Executives is the local chapter of the American College of Healthcare Executives. The group of hospital executives and staff focus on the healthcare community.

Events | Networking | Education

The group has more than 200 members in the Memphis area. MHCE membership includes American College of Healthcare Executives (ACHE) membership. Reach out to become a member for just \$345 or join us for an event.

SPONSORSHIP



ANNUAL
\$2,000

Invitations and presence at every event and publication



EVENT
\$1,000

Table and presentation at signature event



MEMBER
\$500

Sponsor a new member for spotlight recognition



901-761-0200



cazhar@mdmemphis.org



www.MHCE.org

MGMA[®]

MID-SOUTH, TENN.

AUDIENCE
PRIVATE PRACTICE
LEADERS

ATTENDANCE
PRIVATE LUNCHEONS
WITH UP TO 60
MEMBERS



SPONSORSHIP



ANNUAL

\$3,000

Invitations and presence at every event and publication



EVENT, NON-MEMBER

\$2,000

Table and speaking opportunity at one event



EVENT, MEMBER

\$1,000

Table and speaking opportunity at one event

ABOUT MS-MGMA

The Mid-South Medical Group Management Association is the local MGMA chapter serving hundreds of private practice administrators and staff.

Events | Networking | Education

Mid-South MGMA was formed in 1987 and now includes more than 100 members in the Mid-South area. MS-MGMA offers resources for every type of practice manager, whether in a private office or a hospital system.

Reach out to become a member or join us for an event.



901-761-0200



msmgma@mdmemphis.org



www.msmgma.org

The Memphis  Medical Society

Money & Medicine

AUDIENCE
**PHYSICIANS AT EVERY
STAGE OF CAREER
SEEKING FINANCIAL
EDUCATION**

ATTENDANCE
UP TO 75 PHYSICIANS



SAMPLE TOPICS



**INDEPENDENT
MEDICINE**



**PHYSICIAN
EXECUTIVES**



**FINANCIAL
MANAGEMENT,
LOAN REPAYMENT**

ABOUT M&M

Financial management is vital for physicians, whether just entering medical school or planning for retirement. The Memphis Medical Society provides financial guidance to our members throughout their career stages.

Our Money & Medicine series connects our members with well-vetted financial professionals and informative materials to provide financial wellness at home and in practice. Each series focuses on a different topic that may apply to multiple career stages or focus directly on students, residents, or physicians.



901-761-0200



ccummins@mdmemphis.org



mdmemphis.org



The Memphis  Medical Society

**Healthcare
works best
when we all
work together**

*Call us today to join
the House of
Medicine.*

**Clint Cummins
901-761-0200
ccummins@mdmemphis.org
www.mdmemphis.org**