



WELCOME

to the

# HOUSE of MEDICINE

The Memphis  Medical Society

Whether you are a healthcare leader looking to develop your career and grow your organization, or if you seek to network with those leaders, we are here to connect you.

**Looking to get  
your business in  
front of  
healthcare  
leaders?**

*Call us today!*

For more information:  
Clint Cummins, 901-761-0200 or  
[ccummins@mdmemphis.org](mailto:ccummins@mdmemphis.org)

# WE ARE THE HOUSE OF MEDICINE

## OUR RELATIONSHIPS

### MEMBERSHIP ORGANIZATIONS

The Memphis Medical Society partners with several third-party membership organizations in the medical community, including the Mid-South Medical Group Management Association, Mid-South Healthcare Executives, and the Memphis Pediatric Society.

### NETWORKING AND REFERRAL EVENTS

We offer many opportunities throughout the year to gather together in fun and casual environments in order to make new friendships, maintain current ones and grow everyone's referral network throughout Shelby County.

### STATEWIDE CONNECTIONS, LOCAL IMPACT

MMS works closely with the Tennessee Medical Association, Tennessee Medical Group Management Association, and many other state organizations. These organizations broaden our network and strengthen our impact at the local level.



# by the numbers

our reach in the Memphis healthcare community is unparalleled

# 2,500+

physicians, residents and students

# 500

practice managers



# 800

hospital administrators



# 99+

specialties represented



# 2,800

medical job placements



# The Memphis Medical Society



## MEMBERSHIP

2,400+ Members

99+ Specialties

Monthly Events

## OUR PURPOSE



### PRACTICE HEALTH

Referrals, staffing and PPE



### PHYSICIAN HEALTH

Advocacy, wellness, events



### PUBLIC HEALTH

Patient advocacy & charity care



The Memphis Medical Society is a membership organization dedicated to supporting physicians at home and in the practice.

Most MMS events are open to all physicians and select guests.



901-761-0200



cazhar@mdmemphis.org



www.mdmemphis.org



## Our Groups

Adams Patterson Gynecology & Obstetrics  
Baptist Cancer Centers  
BMG Family Physicians Foundation  
Campbell Clinic Orthopaedics  
Christ Community Health Services  
Clinica Medicos  
Consolidated Medical Practices of Memphis  
East Memphis Neonatology  
East Memphis Orthopedic  
Eye Specialty Group  
Gastro One  
Hamilton Eye Institute  
Inpatient Physicians of the Mid-South  
Le Bonheur Pediatrics  
Martin, Lee and Page OBGYN  
Mays and Schnapp Pain Neurospine and Pain  
McDonald Murrmann Center for Wellness  
Medical Anesthesia Group  
Memphis Dermatology Clinic  
BMG Memphis Lung Physicians Foundation  
Methodist Le Bonheur Healthcare  
Mid-South Ear, Nose and Throat  
Mid-South Imaging and Therapeutics  
Mid-South Independent Group  
OrthoSouth  
Pediatric Anesthesiologists  
Pediatrics East  
Plastic Surgery Group of Memphis  
Semmes-Murphey  
Shea Clinic  
The Urology Group  
West Cancer Center & Research Institute



Membership also includes membership in the Tennessee Medical Association (TMA), the number one physician advocacy group in the State.

## Discount Dues Pricing

First-year members receive a discount of 75% off their annual dues, securing membership for only \$231.25

## Group Pricing

Physician groups of 11 or more are eligible for group discounts ranging from 10 to 20% or the first-year discount. Dues bundling is also available - check out the additional organizations.

# The Memphis Medical Society

## PRESIDENT'S GALA

AUDIENCE  
PHYSICIANS,  
HEALTHCARE  
EXECUTIVES

ATTENDANCE  
200+



## ABOUT GALA

President's Gala is a unique opportunity for our members to catch up with colleagues outside of a clinical setting and continue to grow networking and referral relationships. Sponsors of Gala are able to be in a room with more than 150 physicians in a relaxed and fun space to promote their brand and services.

## SIGNATURE EVENT



### AUDIENCE DEVELOPMENT

Informal, relaxed networking



### CREATIVE BRANDING

Tabling, swag bags, signage



### BUSINESS ANALYSIS

Post-event communication



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[www.mdmemphis.org](http://www.mdmemphis.org)



# GALA SPONSORSHIPS



Gastro One

Excellence in Digestive Health



Mays & Schnapp  
Neurospine and Pain

OrthoSouth



## \$10,000 PLATINUM

- Exclusive, Presenting Sponsors of President's Gala
- Opportunity to speak at President's Gala
- One year of full-page, full-color ads in Quarterly magazine
- Logo on website
- Individual signage, eight tickets and a full-page ad at Gala
- Four guest blog posts, cross posted on all social media channels

## \$7,500 Gold

- One year of full-page, full-color ads in Quarterly magazine
- Logo on website
- Individual signage, six tickets and a full-page ad at Gala
- Three guest blog posts, cross posted on all social media channels

## \$5,000 Silver

- One year of half-page ads in Quarterly magazine
- Logo on website
- Group signage, four tickets and a half-page ad at Gala

## \$2,500 Bronze

- One year of half-page ads in Quarterly magazine
- Logo on website
- Group signage, two tickets and a half-page ad at Gala

**MDMEMPHIS.ORG**

# The Memphis Medical Society

## RESIDENT WELCOME

### AUDIENCE

INCOMING RESIDENTS,  
MMS BOARD, UTHSC  
ADMINISTRATION

### ATTENDANCE

80



## ABOUT RESIDENTS

Incoming residents are an excited and eager audience. Many are new to Memphis and bring someone to town with them. As a new resident, they are interested in networking, choosing a place to live, financial planning and much more. We host this event to bring them together with our members, welcome them, and show them what Memphis has to offer.

## SIGNATURE EVENT



### BRAND DEVELOPMENT

Your logo on all promotional materials.



### ONSITE PRESENCE

Quality time with incoming residents.



### FOLLOW-UP DATA

Contacts to continue your relationships.



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# SPONSORSHIPS



## **\$5000 PLATINUM**

This category-exclusive opportunity includes four tickets to the event. You will be able to table with giveaways, swag and informational pieces. Your logo will also be included in marketing materials.

## **\$2500 GOLD**

This category-exclusive opportunity includes two tickets to the event. You will be able to table with giveaways, swag and informational pieces. Your logo will also be included in marketing materials.



## **\$1000 SILVER**

This opportunity includes one ticket to the event and your logo included on marketing materials.

# The Memphis Medical Society

## M1 WELCOME

AUDIENCE  
INCOMING MEDICAL  
STUDENTS, MMS  
BOARD, UTHSC  
ADMINISTRATION

ATTENDANCE  
200



## SIGNATURE EVENT



BRAND

**DEVELOPMENT**

Your logo on all promotional materials.



ONSITE

**PRESENCE**

Quality time with incoming students.



FOLLOW-UP

**DATA**

Contacts to continue your relationships.



## ABOUT M1

Each year, we welcome incoming medical students with a dinner. This is an opportunity for students to learn about MMS and network with our board of directors. It's also a fun time for the students to meet and mingle with each other.

Along with M1 students and their families, administration from the school and area healthcare leaders are also invited.



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# M1 SPONSORSHIPS

## \$5000 PLATINUM

This category-exclusive opportunity includes four tickets to the event. You will be able to table with giveaways, swag and informational pieces. Your logo will also be included in marketing materials.

## \$2500 GOLD

This category-exclusive opportunity includes two tickets to the event. You will be able to table with giveaways, swag and informational pieces. Your logo will also be included in marketing materials.

## \$1000 SILVER

This opportunity includes one ticket to the event and your logo included on marketing materials.



# personalized experiences

These opportunities provide very targeted audiences and can be easily tailored to your brand needs.

## Happy Hours for Residents/Female Physicians/etc.

This event can be targeted at any range of specialities, and provides easy interactions and relationship building with **20-50 physicians**.

\$2,500

## Legislative Dinner

This annual dinner brings together approximately **50 active physicians** with legislators to review upcoming advocacy issues on healthcare in Tennessee. This private event is a very sought-after audience.

\$3,000

## Day on the Hill Bus Ride

This annual roundtrip from Memphis to Nashville is an exclusive opportunity to ride a bus with **30-40 physicians**, residents, and healthcare leaders before and after their meetings with legislators.

\$3,500

## New Opportunities

We are always excited to explore new opportunities with sponsors. Let us know how we can partner together to benefit our members in your organization.



# bundle example

## Sample Proposals

### **Membership Opportunity Investment**

MMS/TMA Membership \$5,781.25 (first-year membership for 25)

MGMA Corp. Membership \$1,100 (first-year membership for 4)

ACHE Membership \$640 (first year membership for 4)

*Total \$7,521.25*

### **Corporate Sample Proposal**

MMS Gold Gala Sponsorship \$7,500

MMF Sustaining Partner \$10,000

MGMA Sponsorship \$2,000

MGMA Affiliate Membership for 2 \$1,150

*Total \$20,650*

### **Foundation Sample Proposal**

MMF Presenting Partner \$15,000

MMS Silver Gala Sponsor \$5,000

*Total \$20,000*



# Project Access

## West Tennessee

WELCOME TO  
CHARITY CARE THAT  
BENEFITS PATIENTS  
AND PHYSICIANS.



## ABOUT PAWT

We are expanding healthcare to uninsured, low-income people throughout western Tennessee. Join us in providing speciality care to those in need.

**Donate your time and your talents  
today!**

901-761-0200

[projectaccess@mdmemphis.org](mailto:projectaccess@mdmemphis.org)



### FLEXIBILITY

Choose telehealth, or in-office visits.



### REFERRALS

We coordinate referrals and guide patients.



### BILLING

We collect and process billing paperwork, CME documents.



### LIABILITY

The Volunteer Health Services Act protects physicians providing charity care.



## BE A VOLUNTEER

You can see a PAWT patient at your clinic, just as any other patient. This keeps your schedule tight without disruptions. Seeing just one of our patients a month can make a huge impact.

## REFER

Are you a PCP or a specialist with a patient that needs assistance? Refer them to us, and we can take over organizing their care. It's that easy.

## FINANCIAL SUPPORT

Our mission can only continue and grow through donations to our foundation, Memphis Medical Foundation. Your financial support goes directly to support your colleagues and our community.



EXCLUSIVELY  
STAFFING

MEDICAL  
LEADERS



## ABOUT US!

MedTemps has been the Mid-South's premiere healthcare staffing agency for nearly 40 years. We staff all positions in the medical office. We place the same dedication in staffing the receptionist as we do the CEO of a healthcare organization. MedTemps is a Joint Commission certified staffing agency.

## OUR SERVICES



### DIRECT HIRE

We recruit the candidates, you hire the leader you need.



### TEMPORARY ASSISTANCE

We can help with brief employee absences or a surge in business.



### TEMP-TO- PERMANENT

We recruit, you train and gain the flexibility.



901-761-0200



[medtemps@mdmemphis.org](mailto:medtemps@mdmemphis.org)



[medtemps.com](http://medtemps.com)



# MEDTEMPS IS YOUR ANSWER



## HR Specialists

Want to hire for a position but you don't want all of the headaches of onboarding, training, pay-rolling, etc.?

Prefer to give employees a trial period before hiring?

Don't have the capacity to perform recruiting, employee relations and other critical human resources functions?

## Employees

Are you looking for a meaningful job in healthcare, but don't know where to start?

Staffing medical jobs in Memphis is exclusively our passion.

Our goal is to place the best people in the best jobs. We staff full-time, temporary, and part-time jobs!



OUR MISSION IS  
SUPPORTING OUR  
PHYSICIANS  
THROUGH  
EDUCATION,  
LEADERSHIP AND  
WELLNESS



## ABOUT MMF

The Memphis Medical Foundation serves to provide leadership and educational opportunities for physicians as well as wellness and public health programming. We need your help to continue our mission of supporting physicians in all stages of their career.

## YOU CAN HELP



### CHARITY CARE

Donating your time to Project Access West Tennessee changes lives.



### PLANNED GIVING

Make a plan for your future and support future physicians for years to come.



### WELLNESS GIFTS

You can gift visits for your colleagues in need of mental health wellness.



# Charitable Partnerships

## **Presenting Partner**

Logo at each Society member event  
Attendance at each Society member event  
10-minute presentation at MMF Board Meeting  
Recognition as our Presenting Partner at each Society event  
Naming opportunity for MMF Program of your choice

*Total \$15,000*

## **Sustaining Partner**

Logo at each Society member event  
Attendance at each Society member event  
10-minute presentation at MMF Board Meeting  
Recognition as our Sustaining Partner at each Society event

*Total \$10,000*

## **Supporting Partner Opportunities**

Logo at each Society member event  
Attendance at each Society member event  
Recognition as our Supporting Partner at each Society event  
Transportation: \$1,000 pays for 10 round trips (basic rideshare) or TBD  
specialized medical transportation  
Physician Wellbeing: Education and/or Hotline (event or \$200 per Thrive  
appt.)  
Physician Leadership and Education (scholarships to Ingram Institute)

*Total \$2,500+ can be donor directed*

# Memphis **PEDIATRIC** **SOCIETY**

AUDIENCE  
**PEDIATRICIANS**

ATTENDANCE  
**PRIVATE DINNERS WITH  
UP TO 30 PHYSICIANS**



## **ABOUT MPS**

The Memphis Pediatric Society is a physician-based organization in Shelby County. The Memphis Medical Society works closely with MPS on membership, events, administration and more.

**Events | Education |  
Networking**

Visit the MPS website for more information or to join.  
Annual dues are only \$200.

## **SPONSORSHIPS**



**ANNUAL**  
**\$2,500**

Invitations and presence at all events and publications



**EVENT**  
**\$1,000**

Table and presentation at event



**MEMBER SPOTLIGHT**  
**\$500**

Sponsor a new member for spotlight for recognition



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[peds@mdmemphis.org](mailto:peds@mdmemphis.org)



[www.mdmemphis.org/peds](http://www.mdmemphis.org/peds)





**AUDIENCE**  
**HOSPITAL EXECUTIVES,  
ADMIN AND STAFF**

**ATTENDANCE**  
**PRIVATE EVENTS WITH  
UP TO 60 MEMBERS**



## ABOUT MHCE

The Mid-South Healthcare Executives is the local chapter of the American College of Healthcare Executives. The group of hospital executives and staff focus on the healthcare community.

**Events | Networking |  
Education**

The group has more than 200 members in the Memphis area. MHCE membership includes American College of Healthcare Executives (ACHE) membership. Reach out to become a member for just \$345 or join us for an event.

## SPONSORSHIP



**ANNUAL**  
**\$2,000**

Invitations and presence at every event and publication



**EVENT**  
**\$1,000**

Table and presentation at signature event



**MEMBER**  
**\$500**

Sponsor a new member for spotlight recognition



901-761-0200



cazhar@mdmemphis.org



www.MHCE.org



MID-SOUTH, TENN.

**AUDIENCE**  
**PRIVATE PRACTICE  
LEADERS**

**ATTENDANCE**  
**PRIVATE LUNCHEONS  
WITH UP TO 60  
MEMBERS**



## SPONSORSHIP



ANNUAL

**\$3,000**

Invitations and presence at  
every event and publication



EVENT, NON-MEMBER

**\$2,000**

Table and speaking  
opportunity at one event



EVENT, MEMBER

**\$1,000**

Table and speaking  
opportunity at one event

## ABOUT MS-MGMA

The Mid-South Medical Group Management Association is the local MGMA chapter serving hundreds of private practice administrators and staff.

Events | Networking | Education

Mid-South MGMA was formed in 1987 and now includes more than 100 members in the Mid-South area. MS-MGMA offers resources for every type of practice manager, whether in a private office or a hospital system.

Reach out to become a member or join us for an event.



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[msmgma@mdmemphis.org](mailto:msmgma@mdmemphis.org)



[www.msmgma.org](http://www.msmgma.org)



# Money & Medicine

## AUDIENCE

**PHYSICIANS AT EVERY  
STAGE OF CAREER  
SEEKING FINANCIAL  
EDUCATION**

## ATTENDANCE

**UP TO 75 PHYSICIANS**



## SAMPLE TOPICS



**INDEPENDENT  
MEDICINE**



**PHYSICIAN  
EXECUTIVES**



**FINANCIAL  
MANAGEMENT,  
LOAN REPAYMENT**

## ABOUT M&M

Financial management is vital for physicians, whether just entering medical school or planning for retirement. The Memphis Medical Society provides financial guidance to our members throughout their career stages.

Our Money & Medicine series connects our members with well-vetted financial professionals and informative materials to provide financial wellness at home and in practice. Each series focuses on a different topic that may apply to multiple career stages or focus directly on students, residents, or physicians.



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# The Memphis Medical Society

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works best  
when we all  
work together**

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