

The Memphis Medical Society

WE ARE



2,350 MEMBERS
93 SPECIALTIES



ADVOCACY LEADERS



REFERRAL SOURCE



**HEALTHCARE
PARTNERS AND
LEADERS**

The Memphis Medical Society is a non-profit, physician-exclusive, membership organization dedicated to uniting and supporting physicians in Shelby County through advocacy, wellness initiatives, education and practice support.

Through engagement opportunities, such as Women in Medicine events, Residency Receptions, Day on the Hill in Nashville and member meetings, our physicians gain networking, legislative influence and resources to enrich their personal and professional lives.

As a membership partner with Tennessee Medical Association, our physicians gain a statewide resource that expands local offerings, gives legal guidance and offers educational opportunities.

The Memphis Medical Society is the premier organization for Shelby County physicians with a statewide reach.

The Memphis Medical Society
1067 Cresthaven Road
Memphis, Tennessee 38119
901-761-0200

**Join us online to find a doctor, find a
job and find healthcare staffing.**

www.mdmemphis.org



“We love working with MedTemps because their mission is consistent with our mission to improve healthcare in Memphis.”

—Christ Community Health Services

“MedTemps is reliable, easy to work with, and always works quickly to find a great employee for us.”

—Consolidated Medical Practices of Memphis

Recruiting Healthcare Leaders

WE ARE



**TRUSTED TO STAFF
MEMPHIS' MEDICAL
CLINICS SINCE 1987**



**YOUR SOURCE FOR
THE MOST QUALIFIED
CANDIDATES**



**OPERATED BY THE
MEMPHIS MEDICAL
SOCIETY**



**STAFFING ANY AND
ALL MEDICAL
POSITIONS**

MedTemps is the answer to your clinic's employment needs. We work closely with you to understand your current team and how additional staffing can improve your productivity, workflow and overall patient care.

Caught in a bind? Need someone ASAP? MedTemps is known for the quickest staffing placement fulfillment thanks to our established and well-vetted candidate pool of healthcare leaders. Our skilled MedTemps staff has filled several job openings within 12 hours.

Call MedTemps today, and discover how allowing us to staff your clinic is the easiest, most affordable and most reliable solution to providing your patients with an exceptional healthcare team.

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ENGAGEMENT CALENDAR

January

President's Gala

February

Quarterly Magazine

March

Day on the Hill

April

Women in Medicine

May

Networking Social

June

Quarterly Magazine

July

Resident Welcome

August

M1 Reception

September

**Quarterly Magazine
Networking Social**

October

Women in Medicine

November

Legislative Dinner

December

Quarterly Magazine

OPPORTUNITIES

EVENTS

DAY ON THE HILL

The annual Day on the Hill is an exciting day. MMS provides a coach bus to Nashville for the day, and members are able to meet directly with legislators. Sponsoring Day on the Hill includes company representatives on the roundtrip bus ride.

LEGISLATIVE DINNER

In mid-November, MMS hosts a dinner and invites legislators to speak and visit with our members. Sponsoring the dinner offers interaction with members and legislators.

MEDICAL STUDENT RECEPTION

Welcome incoming medical students to Memphis with a reception and dinner. This well-attended event features brief talks from practicing physicians, medical school professors and administration.

PRESIDENT'S GALA

This annual party is a full-membership event. With live music, food and fun, this is a well-attended, physician-only event. Sponsors are able to attend.

RESIDENT WELCOME RECEPTION

Each year, nearly 200 residents begin the next step in their education in Memphis. MMS's Resident Welcome event is held during orientation week, and it's a unique opportunity to be the first to welcome Residents to town.

THRIVE SOCIALS

These full-membership events focus on combating physician burnout through wellness and social networking with peers.

WOMEN IN MEDICINE

These programs target opportunities for women in medicine to share time together and support each other in a fun, social setting.

PUBLICATIONS

BUSINESS GUIDE

Handed to each Medical Resident at orientation, the Memphis Medical Society's business guide is a book of listings, suggesting physician-vetted companies in a wide range of categories. Be the answer to the question, "Where do physicians go?"

BLOG POSTS & TARGETED EMAILS

Our members trust our content offerings, and our emails are opened and interacted with well-above the industry standard. Sponsoring a blog post, in which you write the content, includes a targeted email.

PODCAST

Podcasts offer members an opportunity to enjoy content at their leisure, offering sponsors a focused audience.

QUARTERLY MAGAZINE

Advertisements in the *Quarterly* magazine are seen by the full membership. Magazines are mailed directly to members and medical offices four times a

PARTNERSHIP OPPORTUNITIES

All sponsors will be promoted on MMS social media channels throughout the year

\$10,000

- A color, full-page advertisement in four *Quarterly* magazines
- Logo placed as Partner on website
- Exclusive, Presenting Sponsor of President's Gala
- Eight invitations to President's Gala
- Full-page advertisement in President's Gala Program
- Speaking opportunity at President's Gala
- Cover sponsor of Business Guide
- Signature Event sponsor, excludes Resident Welcome Event
- Two guest blog posts on MMS website with direct link email

\$7,500

- A full-page advertisement in four *Quarterly* magazines
- Logo placed as sponsor on MMS website
- Individual signage at President's Gala
- Six invitations to President's Gala
- Half-page advertisement in President's Gala Program
- Guest blog post on MMS website with direct link email
- Full, bolded listing in Business Guide

\$5,000

- A half-page advertisement in four *Quarterly* magazines
- Logo placed as sponsor on website
- Group signage at President's Gala
- Four invitations to President's Gala
- Half-page advertisement in President's Gala program
- Guest blog post on MMS website with direct link email
- Full, bolded listing in Business Guide

OR

Exclusive, Resident Welcome Presenting sponsor

\$3,500

- A half-page advertisement in four *Quarterly* magazines
- Logo placed as sponsor on website
- Group signage at President's Gala
- Two invitations to President's Gala
- Half-page advertisement in President's Gala Program
- Guest blog post on MMS website with direct link email
- Basic listing in Business Guide

\$2,500

- Exclusive sponsorship of Section event, ie., Women in Medicine, Happy Hour, etc.
- Logo placed as sponsor on website
- Individual signage at Section Event & co-signage at President's Gala
- Four invitations to Section Event & two invitations to President's Gala
- Brief presentation at Section Event
- Guest blog post on MMS website with direct link email

HOW DO YOU GET YOUR BUSINESS
IN A ROOM
WITH MORE
THAN 200
LOCAL
PHYSICIANS
AND THEIR
SPOUSES?

Save the Date

PRESIDENT'S

Gala



Celebrating our legacy and our future

SATURDAY, JANUARY 25, 2020
6 O'CLOCK IN THE EVENING
FEDEX EVENT CENTER, SHELBY FARMS PARK

COCKTAIL ATTIRE

Join us for this year's President's Gala.

Sponsorships available!

The Memphis Medical Society

Dear Community Partner,

Here at **The Memphis Medical Society**, our goal is to support and provide services to our physician-exclusive membership.

We believe that one aspect of achieving this is partnering with other organizations that can also benefit our members.

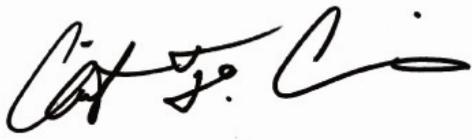
We see your business as a natural partner for us, as we both offer products and services that may be of interest to our physicians.

There are several ways to interact with our membership from print materials and email marketing to face-to-face small group sessions and our full-membership gala.

We are also happy to cater to your sponsorship commitment level and investment return goals by creating a custom partnership package for you.

We look forward to working with you and introducing our physicians to your business.

Sincerely,



Clint Cummins
Executive Vice President